

Peter Albrecht

Senior Graphic Designer | Creative Technologist | Photographer

Pécs, Hungary | Open to on-site and remote roles across Europe

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Professional summary

Senior graphic designer and creative technologist with more than 20 years of experience in brand identity, DTP and prepress, professional photography, 3D visualization, and web production. Spent seven years at the University of Pécs Faculty of Business and Economics, responsible for visual communication, faculty photography, and web platforms. Current focus includes AI-assisted production workflows using ComfyUI, local language models, MCP integrations, and coding agents.

Core competencies

- Brand identity, graphic design, visual communication, art direction, and technical illustration
- DTP, editorial layout, prepress, offset, digital, and large-format print production
- Digital advertising, responsive banners, social media assets, and online marketing materials
- Professional event, portrait, product, object, and macro photography; tethered Capture One workflows and retouching
- WordPress, Drupal, SharePoint, WooCommerce, HTML, CSS, PHP, and web operations
- 3D visualization and rendering with 3ds Max, Blender, Unreal Engine, V-Ray, and Corona
- AI-assisted production with ChatGPT, ComfyUI, Stable Diffusion, local LLMs, MCP, APIs, and coding agents

Professional experience

Graphic Designer and Faculty Photographer | University of Pécs Faculty of Business and Economics

Pécs, Hungary | July 2019 - July 2026

- Led visual design for institutional branding across print and digital channels, including official publications and technical illustration for academic departments.
- Served as the faculty photographer for events, portraits, and object documentation, using tethered Capture One and Lightroom workflows for color-managed RAW processing.
- Built and maintained WordPress and Drupal sites with HTML, CSS, Bootstrap, and custom PHP.
- Administered SharePoint environments for internal documentation and digital asset management.

Lead Creative Artist | APD Visuals / Goldbrecht Design

Budapest and Pécs, Hungary | 2014 - 2019

- Produced 3D animation, architectural visualization, and technical illustration from brief to delivery.
- Built responsive WordPress sites with Bootstrap front ends and custom PHP back ends.
- Delivered DTP, prepress, exhibition design, product photography, and retouching.

Lead Graphic Designer | Schneider und Saltz

August 2008 - 2014

- Provided art direction and layout for art publications and technical illustration projects.
- Handled DTP and prepress for commercial print alongside 3D visualization, website design, product photography, and exhibition design.

Graphic Designer | Corvus Design

June 2006 - May 2008

- Created 3D animation, visualization, and interactive multimedia content for commercial clients.

Graphic Designer | Neo Interactive

March 2005 - April 2006

- Designed online advertising, websites, promotional microsites, and digital campaign assets.

Graphic Designer | Álombrigád Kft.

May 2000 - January 2005

- Created corporate identities, catalogs, packaging, multimedia, and print-ready editorial layouts.
- Managed DTP, prepress, production preparation, and supplier-ready artwork.

Technical skills

- Design and print: Adobe Photoshop, Illustrator, InDesign, Acrobat, Premiere Pro, After Effects, Animate, Lightroom, Figma, CorelDRAW; DTP, prepress, packaging, and technical illustration
- Photography: Capture One, tethered capture, event, portrait, product, object, and macro photography; retouching and video editing
- AI and automation: ChatGPT, ComfyUI, Stable Diffusion, LM Studio, Ollama, local LLMs, MCP, API integrations, and AI coding agents
- Web: WordPress, WooCommerce, Drupal, SharePoint, PHP, HTML5, CSS3, Bootstrap, SEO, Google Web Designer, and VS Code
- 3D: 3ds Max, Blender, Unreal Engine, Maya, Cinema 4D, Rhino, AutoCAD, V-Ray, Corona, and Maxwell
- Systems: Windows, macOS, Linux, Bash, Docker, Synology NAS, local networks, and hardware troubleshooting

Education and certifications

- BSc in Cultural Management | University of Pécs | 2000 - 2003
- Desktop Publishing Editor, OKJ state qualification | 1998
- ECL English Language Examination, B2 | 2003
- European Computer Driving Licence | 1998

Languages and additional information

- Hungarian: native | English: B2, professional working proficiency | German: beginner
- Driving licence: category B | Fine art: hand and technical drawing, oil painting